

# LEADERSHIP

## ST PAUL

### 2022 Program Overview

Leadership St. Paul (LSP) is a community leadership program that challenges, engages and prepares emerging and existing leaders to strengthen the St. Paul/East Metro area. Leadership St. Paul is the premier program of the St. Paul Area Chamber and it is run by the St. Paul Area Chamber Charitable Foundation. The class of 2022 will be the 42nd Class of LSP graduates!

#### **CONNECT** with other community leaders

- Meet people with a shared commitment to community,
- Build a diverse, long-term network, and
- Promote the organization they represent.

#### **CULTIVATE** skills and knowledge

- Strengthen skills in leadership, communication and citizenship,
- Gain knowledge about challenges and issues facing the St. Paul/East Metro area, and
- Understand the community as a system and explore the diverse leadership styles in our community.

#### **CONTRIBUTE** to the vitality of the St. Paul/East Metro area

- Help people who live in the communities they care about,
- Ensure the continued health and well-being of the St. Paul/East Metro area, and
- Give back to St. Paul/East Metro area.

### The Program

Leadership St. Paul supports a vital, positive community, rich in engaged and well-informed leaders. Each year, LSP selects up to 55 emerging and existing leaders from private, public, and nonprofit sectors of the community to participate in the ten-month program. LSP curriculum is designed to raise awareness of the needs and challenges that affect the St. Paul/East Metro region and enhance individual leadership skills with a focus on community stewardship. Participants become empowered with a comprehensive understanding of our community's social, cultural, civic, and economic issues. Along the way, there are opportunities to engage with area leaders in civic initiatives that shape the future of the St. Paul/East Metro area.

### Curriculum Elements

- **Retreat:** An extended day-long session held the second Thursday in February to kick-off the program. It focuses on developing personal and civic leadership skills, including teambuilding and community stewardship.
- **Monthly Program Days:** Day-long sessions, focusing on significant challenges facing the region such as community effectiveness, education, health care, regional economic development, and community safety. Each program day strives to enlighten, inspire, and transform participants by exposing them to a vast array of perspectives, resources, and mentors. Program days are always the second Thursday of the month.
- **Community Service Projects:** Each participant will form a team with 4 to 8 classmates and volunteer on a community service project to apply what they are learning and gain experiential knowledge in community stewardship.

- **Passport Activities:** Participants will be assigned teams (usually different from the Community Service Project Teams) to attend, at a minimum, two events outside of regularly scheduled program days and community service projects. Attending events of the team's choosing help facilitate getting to know other participants and immersing oneself in the rich, diverse, civic and cultural experiences that St. Paul and East Metro have to offer.

## **Dates for Class of 2022**

February 2022 to November 2022. Leadership St. Paul meets the second Thursday of each month from February to November for a full day. See details on page 3.

## **Application Process**

Anyone in the metro area can apply to Leadership St. Paul. The application process consists of a written application and an in-person or Zoom interview. If you know any candidates who would be valued participants, please refer them to the program. Tuition is \$2,500 for Chamber members and \$2,950 for non-members (the non-member rate includes a \$450 Chamber membership for your company). Applications are available online at [www.stpaulchamber.com](http://www.stpaulchamber.com). The initial application deadline for the Class of 2022 is November 20, 2020. Preference will be given to the first 100 applications received. If the class is not full after that deadline, we will continue accepting applications until it is full.

## **Corporate Internal Processes**

Some corporations, nonprofit organizations, and governmental bodies have an internal application process for selecting applicants from their organizations. Please check with your employer before applying.

## **Financial assistance**

Some financial assistance in the form of a tuition discount is available for individuals who are self-employed, employed by the nonprofit or public sector, or would otherwise be unable to participate. A tuition application will be provided to you upon request to Kathleen at the email below.

## **Selection Process**

Each Leadership St. Paul class is selected through a competitive process conducted by a screening and selection committee. Up to 55 individuals are chosen each year based on strong criteria including: a commitment to civic involvement and to the St. Paul/East Metro region, the potential for community leadership, and an individual's professional as well as personal achievement. Candidates *must* have the full support of the organization they represent to be considered.

## **Contact:**

Kathleen Lohmar Exel  
Foundation Director  
St. Paul Area Chamber  
401 North Robert Street, Suite 150  
St. Paul, MN 55101  
Direct: 651-265-2782  
[kathleen@stpaulchamber.com](mailto:kathleen@stpaulchamber.com)

# Leadership St. Paul Class of 2022 Dates

**February 10** – Opening Retreat, 7:30 a.m. – 8:00 p.m. (includes dinner assuming we are able to meet in-person)

**March 10** – Government Day,\* 7:30 a.m. – 5:00 p.m.\*\*

**April 14** – Media & Communications Day, 7:30 a.m. – 5:00 p.m.

**May 12** – Education Day, 7:30 a.m. – 5:00 p.m.

**June 9** – Arts & Entertainment Day, 7:30 a.m. – 5:00 p.m.

**July 14** – Criminal Justice Day, 7:30 a.m. – 5:00 p.m.

**August 11** – Human Services Day, 7:30 a.m. – 5:00 p.m.

**September 8** – Healthcare Day, 7:30 a.m. – 5:00 p.m.

**October 13** – Economic Development Day, 7:30 a.m. – 5:00 p.m.

**November 10** – Year End Wrap Up, 7:30 a.m. – 5:00 p.m.

**November 17** – Graduation, 5:00 p.m. – 7:00 p.m.

\*The overall theme of program days might change before February 2022 (i.e. Community Safety Day and Education Day may swap dates) due to availability of speakers/venues. However, the dates will not change.

\*\***Overall Schedule:** Assuming we can meet in-person, arrival and breakfast (provided), for each program day, usually take place between 7:30 – 8:00 a.m. Content starts at 8:00 a.m., lunch will be provided, and the day will end by 5:00 p.m. However, participants are highly encouraged to attend **Afterglow (aka Happy Hour)** which is held immediately following the program day at a nearby location. Light appetizers and beverages are provided. If we cannot meet in-person due to COVID restrictions we will generally meet on-line between 8:30 and 4:30, with some days maybe starting at 8:00 am or ending at 5:00 pm depending on speaker availability.

Also, we ask that participants hold **September 22, 2022** as a date for a possible make-up day needed for Inclement Weather earlier in the year.

Applications accepted via email as well as U.S. Mail and through the online form (preferred).

If possible, please complete the on-line Jotform application found at [www.stpaulchamber.com](http://www.stpaulchamber.com). If you do not have access to a computer, you may COMPLETE THE Following APPLICATION AND Email it to [kathleen@stpaulchamber.com](mailto:kathleen@stpaulchamber.com) and then mail a copy and a \$50 Check PAYABLE TO the ST. PAUL AREA CHAMBER FOUNDATION to

Attn: KATHLEEN LOHMAR EXEL, St. Paul Area Chamber 401 NORTH ROBERT STREET, STE 150, St. Paul MN 55101

# LEADERSHIP

## ST PAUL

### Leadership St. Paul Application 2022

Program objectives:

**CONNECT** with other leaders

**CULTIVATE** skills and knowledge

**CONTRIBUTE** to the vitality of the St. Paul / East Metro area

Application checklist - application is complete upon receipt of the following:

- Completed application form online**
- Signature of supervisor and/or sponsor**
- \$50 application fee (check or credit card), please call 651.223.5000 for credit card payment**

**Initial Application deadline: October 15, 2021.**

Applications will be accepted starting immediately through October 15, 2021, for the LSP 2022 program. Applicants will be evaluated on a rolling basis and will be contacted in October/early November to schedule an interview if interviews are needed. Preference will be giving to the first 100 applications received. If the class is not full after that deadline, we will continue accepting applications until it is full.

**2022 Tuition:** \$2,500 for Chamber members and \$2,950 for non-members (includes \$450 membership fee).

**Candidate selection is based upon:**

Personal characteristics of motivation, leadership potential, community involvement, interest, and creativity demonstrated by:

- Community or volunteer interests
- Past experience leading individuals and groups
- Future intentions to lead individuals and groups
- Knowledge of specific skills necessary for future development

Commitment to serve the St. Paul /East Metro area following graduation demonstrated by:

- Interested or intending to seek public office, boards, commissions, or key volunteer leadership roles
- Living and/or working within the St. Paul/East Metro area
- Desire to contribute to the St. Paul/East Metro area

Willingness to make the time commitment required by the program demonstrated by:

- Full support of their business/organization
- Signature of understanding and commitment

Approximately 55 participants are accepted into the program each year. The Leadership St. Paul Selection Committee chooses class members based upon the information provided in applications, as well as interviews if needed. The committee seeks representation from a cross section of the community, including business, government, education, the arts, and community-based organizations.

**Personal Data** (Home information is confidential and will only be used by the director to contact you if the other contact information because outdated)

Name: \_\_\_\_\_

Work email: \_\_\_\_\_

Title: \_\_\_\_\_ Employer: \_\_\_\_\_

Length of time with organization: \_\_\_\_\_

Work address: \_\_\_\_\_ City & Zip code: \_\_\_\_\_

Work phone (direct): \_\_\_\_\_ Cell phone: \_\_\_\_\_

Home address: \_\_\_\_\_ City & Zip Code: \_\_\_\_\_

Home phone: \_\_\_\_\_ Home e-mail: \_\_\_\_\_

How did you learn about the LSP? \_\_\_\_\_

Have you participated in any other Leadership Programs and if so, which one(s)? \_\_\_\_\_

Briefly summarize your job responsibilities:

- 1.
- 2.
- 3.

**Leadership St. Paul Application Questions**

Please type your responses (100 words or less per question) on a separate piece of paper.

1. Tell us how you learned about Leadership St. Paul and why you would like to participate in the program.
2. What do you hope to gain from your experience in Leadership St. Paul?
3. A portion of Leadership St. Paul is service to a local nonprofit. List three organizations (professional, civic, volunteer, etc.) in which you have been active and describe your contributions or achievements in these organizations.
4. Describe a professional or civic leadership challenge you undertook and the effect it had on you.
5. Reflect on your impressions of diversity, equity, and inclusion in the workplace. Why is DEI important to you in your work?
6. Identify one issue you feel is most crucial to the St. Paul/East Metro area and briefly discuss how you would like to possibly impact the issue.

**Candidate Support**

Leadership St. Paul requires applicants to have the full support of their employer to participate, which will be indicated by a signature below. **Application is not complete until signatures are received via mail or email.**

Supervisor’s Name (Print Clearly): \_\_\_\_\_

Supervisor’ Signature: \_\_\_\_\_

If accepted into the program, indicate below who will be responsible for paying your tuition of \$2,500 (\$2,950 if you work for a non-chamber member organization. This includes a base membership fee of \$450, please contact us if your organization is interested in becoming a member at a higher investment [includes more benefits]).

Sponsor Name (person to whom we send an invoice, can be different from supervisor): \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_

Sponsor Email Address (where we should send the invoice): \_\_\_\_\_

**Please accept my application for Leadership St. Paul. Included is my application fee of \$50. I understand that some information I have provided will remain confidential where indicated, and that other information may be shared in accordance with the Chamber’s standard policies.**

Applicant Name (print clearly):  
\_\_\_\_\_

Applicant Signature:  
\_\_\_\_\_

**If applying via U.S. mail, please send application materials (including \$50 non-refundable fee) by October 15, 2021, (if seeing this application after that date, please check with Kathleen via email to see if any spots remain in the class):**

St. Paul Area Chamber  
401 North Robert Street, Suite 150  
St. Paul, MN 55101  
Attn: Kathleen Lohmar Exel, Foundation Director

You may also email/scan application materials to:  
[kathleen@stpaulchamber.com](mailto:kathleen@stpaulchamber.com)  
We prefer that applicants apply through our online portal.

**Logistical Items to Help Planners if You are Accepted Into the Class (none of this information will be seen by the committee or used to determine class admittance).**

Twitter: Twitter is used throughout LSP and Tweeting is strongly encouraged. If you don't have a Twitter account, now is a good time to create one. Please include your Twitter handle here: \_\_\_\_\_

LinkedIn: Please include your LinkedIn Profile link \_\_\_\_\_

Dietary restrictions, food allergies: Please include any dietary restrictions or food allergies so we can accommodate you throughout your LSP experience \_\_\_\_\_

Other needed accommodations so we can make sure you have what you need each day: Mother's Room, Prayer Room, etc. \_\_\_\_\_

Travel/Mass Transit: Experiential learning is a big part of LSP, and traveling to different locations will be part of the class. Please indicate if you have access to a car or rely on mass transit \_\_\_\_\_

COVID Restrictions Employer: Please let us know if your employer has placed any restrictions on you meeting in-person and if you do have restrictions when those restrictions are expected to be lifted? (Example answer: my employer has said we can't meet in-person until February 2022) \_\_\_\_\_

## Finally, Please answer the questions below if comfortable

The following section is OPTIONAL, as is choosing to answer some, but not all of, the questions to answer. The St. Paul Area Chamber of Commerce Charitable Foundation finds this information very helpful and encourages you to provide it to help in recruiting efforts. The St. Paul Area Chamber does not discriminate on the basis of race, color, national origin, religion, disability, age, citizenship status, marital status, sex, sexual orientation, or gender identity or expression.

Where does your organization fit into the following categories? (you can check more than one)

- Large business (over 250 and employees)
- Mid-size business (between 101-250 employees)
- Small business (under 101 employees)
- Individual or family-owned business
- Nonprofit
- Public sector
- Media

What is your level in your organization?

- Executive management
- Mid-level management
- Entry level

What is your age?

- Under 26
- 26 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- Over 64

What is your highest level of education?

- High school diploma or equivalent
- Attended college and/or associates degree
- College graduate
- Master's degree
- Ph.D. or professional degree

Gender identity?

- Woman
- Man
- Non-binary/ third gender
- Prefer not to answer
- Prefer to self-describe \_\_\_\_\_

Do you consider yourself a member of the Lesbian, Gay, Bisexual, Transgender, Queer, Intersexed, Agender, Asexual (LGBTQIA+) community?

- Yes
- No
- Prefer not to answer

Which categories describe you? Select all that apply:

- American Indian or Alaska Native
- Asian
- East Asian (i.e. Chinese, Japanese, Korean, Taiwanese)
- South Asian (i.e. Asian Indian, Nepali, Pakistani)
- Southeast Asian (i.e. Burmese, Cambodian, Filipino, Hmong, Lao, Thai, Vietnamese)
- Native Hawaiian or Other Pacific Islander
- Black or African American
- Hispanic or LatinX or Spanish Origin
- Middle Eastern or North African
- White or Caucasian
- Prefer not to answer
- Another race, ethnicity, or origin, please specify: \_\_\_\_\_

### -----**For official use only**-----

- Application fee paid \_\_\_\_\_
- Application confirmation
- Interview scheduled \_\_\_\_\_
  - Accepted into program
  - Tuition paid and amount \_\_\_\_\_
  - Participant confirmation/Attendance guidelines complete
  - Database