

# MEMBERSHIP & SPONSORSHIP OPPORTUNITIES

2026



MAKING CONNECTIONS  
THAT COUNT

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LEAN IN  
GET ENGAGED  
JOIN THE CHAMBER



# ABOUT THE CHAMBER

## WHO WE ARE

We champion our diverse employer community for an economically vibrant, inclusive, and globally competitive region.

## HOW WE DO THIS WORK

- Advocate fiercely on behalf of the business community.
- Develop our membership by creating exceptional member value.
- Support expansion for small and medium sized business.
- Create exclusive opportunities for best-in-class talent and leadership development.
- Seek partnerships to expand the region's tax-base and add jobs.
- Develop new ways to meet community needs through nonprofit consulting, community development, and innovative partnerships.



WE ARE THE  
CONNECTOR BETWEEN  
IDEAS AND EXECUTION



## CONNECTING BUSINESS AND COMMUNITY

The St. Paul Area Chamber offers members trusted expertise in creating connections that count and provides tailored services to meet unique needs.

Our 1,600+ members and affiliates reflect our intent to partner with and provide professional services for other mission-aligned organizations.

We are proudly home to the Minnesota Black Chamber, the Oakdale Area Chamber, as well as a growing list of associations and initiatives, including the Rice Larpenteur Alliance, the Grand Avenue Business Association, the Full Stack Saint Paul initiative, Ramsey County's Inclusive Employer initiative, and the Saint Paul Parks Conservancy.

# OUR STRATEGIC PRIORITIES

## DRIVE PROGRESS

The Chamber has a bold vision for an economically vibrant and globally competitive region. To get there, we must advocate for an environment that supports business growth and job creation, both through policymaking and pursuit of new economic development opportunities.

## CULTIVATE RELATIONSHIPS

We are in the business of relationships and so are you. From connecting the employer community to policymakers and government institutions to providing valuable cross-sector networking opportunities, we help make connections that count.

## GROW LEADERS

Our members tell us that a ready workforce is key for their companies' growth and success. We develop talent along the leadership continuum, from young professionals to executives, through training and education, leadership development, cohorts, and opportunities to serve on boards and committees.

- Career Connect Day
- Young Professionals Network
- St. Paul Chamber Charitable Foundation
- Leadership St. Paul
- Leadership Series
- Regional Small Business Summit & Expo

## BUILD CAPACITY

By working together with our members, partners, and investors, the Chamber builds capacity at an individual, organizational, and regional level. We help businesses and individuals achieve together what they cannot do alone.

- WorkStream Consulting Services

If your organization is interested in aligning strategic priorities, we can work with you on a customized investment plan across bodies of work that extends beyond events.



***“BECOME AN INVESTOR ACROSS THE STRATEGIC PRIORITIES THAT MATCH YOUR BUSINESS GOALS.”***

# GOVERNMENT AFFAIRS: YOUR VOICE AT WORK

## AMPLIFY BUSINESS VOICES

Our commitment to our members is to ensure that business voices are heard in a broad array of policy debates at all levels of government by sharing the employer perspective on policy considerations. Through the strength of a unified business voice, we can influence policy to better serve our employer community.

The Chamber Government Affairs Team serves as:

- Coalition Builders
- Conveners
- Lobbyists
- Public Policy and Political Advisors
- Media Strategists

## CULTIVATE RELATIONSHIPS AND LOBBYING

When we say our catch phrase is “making connections that count,” we don’t just talk the talk, we walk the walk. Whether in Washington D.C. the State Capitol, County Boards, or City Halls throughout our footprint, the St. Paul Area Chamber GA team cultivates relationships with elected officials, executive branch regulators, thought leaders, and opinion makers.

Some examples of how our Government Affairs Team cultivates these relationships:

- Committee Testimony
- Letters of Support/Opposition
- Information Sharing
- Policy Updates
- Meetings with Elected Officials
- Serving on Public Boards and Commissions
- Facilitating Member Participation in Direct Advocacy

## CIVIC ENGAGEMENT AND VOTER EDUCATION

The St. Paul Area Chamber strives to promote an informed voting and civic population. We aim to educate our members on policy and politics that impact their businesses and employees. As a service we provide:

- East Metro Voter Guide – 39k page views in the month leading up to the 2024 general election
- Public Policy Committee
- Political Action Committee – a legally separate entity
- Weekly (Session), Bi-weekly (Interim) Government Affairs eNewsletter
- Candidate Speed Networking
- Advocacy and Action Alerts through our grassroots outreach platform



# GOVERNMENT AFFAIRS

# JOIN THE CHAMBER

**MEMBERSHIP IS DESIGNED TO PROMOTE A PARTNERSHIP WITH THE ST. PAUL AREA CHAMBER, GIVING YOU OPPORTUNITIES TO SUPPORT POWERFUL INITIATIVES AND CONNECT WITH A DYNAMIC NETWORK OF BUSINESSES AND ORGANIZATIONS IN THE AREA.**

## VISIONARY MEMBERSHIP

This is the Chamber's executive-level membership. It includes organizations of any size who have chosen to go the extra mile in their support for the Chamber and its mission. You do so because you believe that the voice of business must be heard. You are also leaders in the community, anchor institutions. You serve on Chamber boards and committees, invest time and resources toward job creation, quality of life, workforce development, and marketing goals of the region's economic and community development strategy.

## EXECUTIVE MEMBERSHIP

Best suited for a larger company seeking leadership opportunities within the Chamber and the region. Along with board service opportunities, you are interested in giving back to the Chamber and region through this higher investment level.

## DIRECTOR MEMBERSHIP

Best suited for the company on the move, seeking a higher profile and opportunity to demonstrate investment in the region. At this level of investment or higher, you have the opportunity for multiple listings in the Member Directory, and can serve on the Chamber's Board of Directors or the Chamber's Charitable Foundation Board.

## PRINCIPAL MEMBERSHIP

This member is a small business or nonprofit — potentially with multiple locations. In our member directory, you receive two category listings, as well as a more complete business description, giving other members a better idea of what your organization offers. Your financial ROI only scratches the surface of the true rewards of membership. You'll access information that grows business, expands knowledge, and contributes to your growth professionally and personally.

## ENTREPRENEUR MEMBERSHIP

Best suited for the "solopreneur" or small business/nonprofit, single location. You are looking for Chamber access, marketing/promotional exposure, and new business. That's what we are here for! Take advantage of free Chamber events throughout the year for you and everyone in your organization and your membership will pay for itself!



## STRATEGIC PRIORITIES INVESTOR

Join the largest, leading companies in the region in service to our small businesses. Custom investment plans are available based on your strategic priorities. Contact us to find out more.

***"WHEN YOU INVEST IN A ST. PAUL AREA CHAMBER MEMBERSHIP, YOU'RE NOT ONLY INVESTING IN YOUR FUTURE — YOU'RE ALSO SUPPORTING THE ECONOMIC VITALITY OF OUR ENTIRE TWIN CITIES REGION."***

# BENEFITS OF MEMBERSHIP & SPONSORSHIP

WHETHER YOU'RE A YOUNG PROFESSIONAL LOOKING FOR NETWORKING AND CAREER DEVELOPMENT, A SMALL BUSINESS CULTIVATING YOUR SUPPLY CHAIN, OR AN EXECUTIVE SHAPING THE LANDSCAPE OF OUR COMMUNITY, WE OFFER EXCEPTIONAL PROGRAMMING TO MEET YOUR NEEDS. OUR NETWORKING EVENTS AND PROFESSIONAL DEVELOPMENT PROGRAMMING ARE EDUCATIONAL, FUN, AND RELEVANT.

## VISIBILITY & PROMOTION

Promote your organization news and events through our website and weekly eNewsletters sent to more than 12,000 business contacts.

- Advertise on the Chamber website, newsletters, and digital billboard
- Social media features and promotion
- Ribbon cutting planning, promotion, and support
- Highlight your business in our member directory with a profile and direct link to your website
- Connect with other members and promote your special offers through utilizing the Member Marketplace page on the Chamber's website.

## BUSINESS DEVELOPMENT

- Custom engagement plans can help you make connections that count
- Company listing on the Chamber's online directory
- Introductions to key prospects you want to connect with at Chamber events
- Opportunities to provide subject matter expertise through Chamber programming

## LEADERSHIP DEVELOPMENT

- Gain access to our professional development programs to grow leaders in your organization and become more connected with the business community and our regional partners.
- Advance your company's Diversity, Equity, and Inclusion goals through training and networking for leaders at all levels in your organization.

## ADVOCACY

- Advocate on behalf of our members and our business community in a broad array of policy debates at all levels of government.
- Leverage the collective voice of employers to advocate for an economic environment that supports business growth and expansion.
- Educate our members on policy and politics that impact their businesses.



## EVENTS

- Access to **FREE** training and networking events such as monthly Chamber Connects, member discount pricing for all employees of your organization for other signature Chamber events, and professional development opportunities. Visit [stpaulchamber.com/events](https://stpaulchamber.com/events) and see upcoming opportunities on our events calendar.
- Gain visibility for your brand by sponsoring or hosting events.



# MEMBER BENEFITS BY LEVEL

## PUBLIC POLICY ADVOCACY (Local, State & Federal)

- Invitation to attend meetings with legislators and local elected officials
- Invitation to attend Public Policy Issue Roundtables
- Assistance with strategy and support for members' own initiatives

## EDUCATIONAL AND LEADERSHIP OPPORTUNITIES

- Invitation to attend Intercity Leadership Visit
- Eligibility for Chamber Committees and Chamber Board
- Member rates for all company employees to Chamber events
- Members only rate for Leadership St. Paul tuition

MEMBER BENEFITS	VISIONARY	EXECUTIVE	DIRECTOR	PRINCIPAL	ENTREPRENEUR
<b>Chamber Online Business Directory Listing</b>					
Number of locations and categories in our member directory	10	5	3	2	1
Company Logo on your directory Listing	•	•	•		
Link to your website, social media accounts, and business location map	•	•	•	•	•
<b>Visibility &amp; Promotion</b>					
Custom annual engagement plan (upon request)	•	•	•		
Facilitated introductions to other members	•	•	•	•	•
Exclusive member only sponsorship opportunities	•	•	•	•	•
Postings to Access, our e-newsletter, the Community Calendar and Member Marketplace	•	•	•	•	•
Diversify your network with access and introductions to partners and affiliates	•	•	•	•	•
New member recognition on Chamber website, newsletter, and social media channels	•	•	•	•	•
Opportunity to add "Proud Member" icon to organization's website	•	•	•	•	•
Ribbon cutting ceremonies/ambassador visits	•	•	•	•	•
An opportunity to serve on one of our 10 active committees	•	•	•	•	•
<b>Advertising and Marketing Benefits</b>					
Use of Chamber executive conference room for events and meetings (reservation required)	•	•	•	•	•
Certificate of Origin - save \$75 per stamp	•	•	•	•	•
Preferred vendor status for Chamber services	•	•	•	•	•
NEW - 50 free radio ads from Cumulus Media	•	•	•	•	•
Choice of complimentary event passes for Annual Meeting, Small Business Summit and Expo, Breakfast with Mayors, or COMPETE. Available to first-time members, one time only, non-recurring offer.	2	1			
Advertising credits and packages	\$2,000	\$1,000	\$500		
Business Directory Listing*	100 words + Logo	75 words + Logo	50 words + Logo	25 words	

# SIGNATURE EVENTS

## JANUARY

### BREAKFAST WITH THE MAYORS

Hear directly from St. Paul and Minneapolis Mayors about what they see on the horizon and how their administrations are working together to make a difference in our region. Begin the year with excellent networking with both St. Paul and Minneapolis employers.



- ▶ PRESENTING SPONSOR - \$15,000
- ▶ CORPORATE SPONSOR - \$6,000
- ▶ CONTRIBUTING SPONSOR - \$3,000
- ▶ VIEW MORE OPPORTUNITIES

## FEBRUARY

### ANNUAL MEETING

Our premier event of the year! This is the place to be for business networking in the community that draws a majority of our members, elected officials, and community leaders. The evening features a keynote speaker, a highlight of the Chamber's successes, and the passing of the torch to new Board leadership.

- ▶ PRESENTING SPONSOR - \$20,000
- ▶ PREMIER SPONSOR - \$15,000
- ▶ PROGRAM SPONSOR - \$10,000
- ▶ VIEW MORE OPPORTUNITIES

## MARCH

### LEVEL UP: CHAMBER CAREER DAY

A dynamic career and resource fair tailored to 18-24 year-olds, offering a unique blend of jobs and community support services. Whether you're looking to jumpstart your career, explore new paths, or access resources like financial literacy, education, or health services - this event is designed for you!

- ▶ FOR SPONSORSHIP OPPORTUNITIES PLEASE REACH OUT TO MELLISA [HERE](#)

## MAY

### SMALL BUSINESS EXPO

This event aims to foster collaboration, innovation, and growth among small businesses, promoting the strength and resilience of our local business community. Experienced Chamber members will lead workshops and participate in panel discussions to provide invaluable insights, tools, and strategies for success.

In Partnership With:



- ▶ PRESENTING SPONSOR - \$10,000
- ▶ CORPORATE SPONSOR - \$6,000
- ▶ CONTRIBUTING SPONSOR - \$3,000
- ▶ VIEW MORE OPPORTUNITIES



## JUNE

### GOLF CLASSIC

The Chamber's popular Annual Golf Classic, held at an exclusive golf club, attracts area golfers for an afternoon round and some of the best networking in town. The day concludes with a dinner and reception where awards and prizes are presented, which is open to all.

- ▶ PRESENTING SPONSOR - \$6,000
- ▶ CORPORATE SPONSOR - \$3,000
- ▶ AWARD SPONSOR - \$2,000
- ▶ VIEW MORE OPPORTUNITIES

## JULY

### CHARITABLE FOUNDATION CELEBRATION & LEADERSHIP ST. PAUL ANNUAL REUNION

New name, same important fundraising tool for the Charitable Foundation and support for the work of our well-known Leadership St. Paul program, which boasts more 2,500 alumni. Great opportunity for our extensive LSP Alumni network to gather each year as we present our HERBIE leadership awards to recognize an individual and a company for dedication to the community through public service. Celebrate this annual tradition with new emphasis on bringing together members of each and every "LSP Best Class Ever."

- ▶ PRESENTING SPONSOR - \$6,000
- ▶ CORPORATE SPONSOR - \$3,000
- ▶ CONTRIBUTING SPONSOR - \$2,000
- ▶ VIEW MORE OPPORTUNITIES

## AUGUST

### COMPETE | 26

An informative session on regional work underway through our Greater MSP Partnership, including a data dashboard on the health of our region.

- ▶ PRESENTING SPONSOR - \$10,000
- ▶ CORPORATE SPONSOR - \$6,000
- ▶ CONTRIBUTING SPONSOR - \$3,000
- ▶ VIEW MORE OPPORTUNITIES

Hosted By:



GREATER MSP

## SEPTEMBER

### INTERCITY LEADERSHIP VISIT (ICLV)

For 22 years, leaders from the MSP region have traveled to different cities across the country to connect with one another and learn about key issues facing other regions. The ICLV experience includes access to business, community, and civic leadership in the host city. Every year, we return with new ideas that help spur growth and innovation in Minneapolis-St. Paul.

- ▶ PRESENTING SPONSOR - \$25,000
- ▶ PREMIER SPONSOR - \$15,000
- ▶ DINNER SPONSOR - \$7,500
- ▶ VIEW MORE OPPORTUNITIES

Hosted By:



## OCTOBER

### CAREER CONNECT DAY

This workforce pipeline career pathways pilot introduces high school students to the widest range of career opportunities, and to your company. We continue to expand the partnership with Junior Achievement, Boys and Girls Clubs, Achieve Twin Cities, regional school districts, and business partners.

- ▶ GOLD SPONSOR - \$25,000
- ▶ LUNCH SPONSOR - \$10,000
- ▶ HEADSHOT SPONSOR - \$10,000
- ▶ VIEW MORE OPPORTUNITIES

## MAY & NOVEMBER

### CHAMBER 101

Chamber 101 provides an overview of your Chamber: advocacy priorities, programming, membership and promotional opportunities. Join us to meet your Chamber team and learn more!





# RECURRING EVENTS & SERIES

- Lunch With Leaders - 4 PER YEAR**  
 This is our quarterly leadership series focused on: the economy, women in business, economic development, and more — featuring leaders from our region with the inside scoop on latest business developments. Look forward to networking with other members before and after each event.
- Leadership Series - 4 PER YEAR**  
 This quarterly series helps develop the skills, mindsets, and network of allies to implement inclusive change in your organization. We have refreshed this program to offer both in-depth workshops on actionable topics for teams to attend, as well as culturally significant, immersive learning experiences that will build awareness and improve leadership skills. Join us to create the change we need to ensure a successful and productive workforce in our region — for everyone. Co-presented with Minneapolis Regional Chamber.
- Young Professionals Network - 6 PER YEAR**  
 Our Young Professionals network is going regional! This network is among our fastest-growing programming areas and connects young leaders across the Twin Cities through engaging events and leadership development. Connect your young employees as part of your membership and sponsorship and help them build a network, engage to develop both personally and professionally, become politically and philanthropically active. This is all part of our leadership continuum. Co-presented with Minneapolis Regional Chamber.

- Chamber Connect - 6 PER YEAR**  
 This truly is your best pure networking – and opportunities to make even more connections that count. Always held in creative locations with opportunity for members to build new relationships and have fun. Sponsors are invited to host and/or promote their own organizations.
- Government Affairs Issues Roundtables - AS NEEDED**  
 These roundtables offer small group discussions on public policy topics and feature seasoned political operatives and subject matter experts on topics like public safety, transit, business regulation, housing, and other timely issues. Issue forums are virtual and typically include panel discussion and time for Q&A with attendees. Great opportunity to participate in the discussion or listen and learn. Free admission to members. Dates as needed during the year.
- Roseville Business Council - QUARTERLY + DEC BUSINESS EXCHANGE**  
 These morning seminars give attendees the opportunity to participate in professional development and educational events focused on important small business topics. All are welcome to meet other Roseville business owners and employees to hear important information about our community. The Council meets the fourth Wednesday once a quarter. Free admission to members.

## Sponsor Rates for the Three Events Listed Above

Presenting Sponsor: \$10,000  
 Corporate Sponsor: \$6,000  
 Contributing Sponsor: \$3,000

## Sponsor Rates for the Three Events Listed Above

Presenting Sponsor: \$6,000  
 Corporate Sponsor: \$3,000  
 Contributing Sponsor: \$2,000

Calendar of Recurring Events & Series shows which month the events above are scheduled to occur

	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
● (Red)				●			●			●		●
● (Teal)				●		●		●			●	
● (Yellow)		●		●		●		●		●		●
● (Purple)	●		●		●		●		●		●	
● (Red)	●			●			●			●		●

# OUR FOUNDATION

## HELPING TO GROW LEADERS AND COMMUNITIES

OUR FOUNDATION MAKES TARGETED INVESTMENTS TO DEVELOP AND SUPPORT ENGAGED LEADERS WHO ENHANCE A VIBRANT EAST METRO BUSINESS COMMUNITY THROUGH TWO TRANSFORMATIVE COHORT LEARNING PROGRAMS.

### LEADERSHIP ST. PAUL (LSP)

Leadership St. Paul (LSP) is the premier leadership development program in the region, working to support a vital, positive community, with engaged and well-informed leaders. Each year, LSP selects up to 50 emerging and existing leaders from private, public, and nonprofit sectors to participate in this 10-month program. The program offers participants exceptional insider access by bringing in top-level business, civic, and government leaders to facilitate productive conversations around critical issues that influence our region.

Since 1980, more than 2,500 graduates have been given the unique opportunity to connect with other leaders by meeting people with a shared commitment to community in addition to building a diverse, long-term network and promoting the organization they represent. Today, many LSP graduates are serving in leadership roles within local community organizations, corporations, and non-profit boards.

### TUITION

- Member tuition: \$3,000 per participant
- Non-Member tuition: \$3,500 per participant

### SPONSORSHIPS - *(Sponsor the 10-month series, a day, or an event)*

- LSP Overall Program: \$10,000
- LSP Content Day: \$2,000
- LSP Afterglow Happy Hour: \$1,000
- LSP Masters (Alumni) Overall Program: \$3,000
- LSP Masters Content Day: \$1,000

For more information, connect with [Kathleen@stpaulchamber.com](mailto:Kathleen@stpaulchamber.com).



### Monthly Content Days

are day-long sessions, focusing on challenges and opportunities facing the region such as:

- Arts & Entertainment
- Human Services
- Education
- Healthcare
- Media & Communications
- Community & Economic Development
- Public Safety
- Government

Each program day strives to enlighten, inspire and transform participants by exposing them to a vast array of perspectives, resources, and leaders.

[Click to view Foundation Celebration Sell Sheet](#)



# SELL SHEETS

<b>BREAKFAST WITH THE MAYORS</b>	<b>26</b>
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2026

# Breakfast

## Breakfast with the Mayors

Hear directly from Saint Paul and Minneapolis Mayors about what they see on the horizon and how their administrations are working together to make a difference in our region. Begin the year with excellent networking among regional employers, large and small.

Hosted By:



**January 21, 2026**  
**7:15 - 9:00 AM**  
**University of St. Thomas**  
**Saint Paul, MN**

7:15 AM - Networking and Breakfast  
7:50 AM - Welcome, Program, and Q&A  
9:00 AM - Event Concludes

**Audience:**

350+ attendees including St. Paul Area Chamber and Minneapolis Regional Chamber Members

**Ticket Price:**

**\$60** - Member  
**\$70** - Non-Member  
**\$45** - Nonprofit or Small Business (Fewer than 20 employees)  
**\$800** - Table of 8

**Presenting Sponsor - \$15,000**

- Recognized exclusively as Presenting Sponsor in the event title and during the event program
  - Breakfast with the Mayors presented by Organization Name
- Logo included on: event page, invitation, program, presentation, and signage
- Email and social media promotions
- Opportunity to speak at the event and provide your organization's marketing materials to each attendee
- Post-event attendee list (name and company only)
- 1 complimentary table for the event

**Corporate Sponsor - \$6,000**

- Recognized as Corporate Sponsor during the event program
- Logo included on: event page, invitation, program, presentation, and signage
- Email and social media promotions
- 6 complimentary tickets for the event

**Contributing Sponsor - \$3,000**

- Recognized as Contributing Sponsor during the event program
- Name included on: event page, invitation, program, presentation, and signage
- Email and social media promotions
- 4 complimentary tickets for the event

**Table of 8 - \$800**

- Premium seating together at one table
- Logo displayed on table



2026

# Annual Meeting

Join colleagues and friends from across the region at the Chamber's premier event of the year! The Annual Meeting attracts over 700 members, city officials, community leaders and distinguished guests. You won't want to miss this opportunity to connect as we celebrate our success in the Saint Paul Area and wider business community. The event includes a networking reception, dinner and program and concludes with an after-party.

**February 26, 2026**

**5:00 - 8:00 PM**

**Saint Paul RiverCentre**

5:00 PM - Networking & Reception

6:00 PM - Dinner & Program

8:00 PM - Event concludes

8:30 PM - After-party continues!

## Audience:

700+ attendees, including the largest representation of SPAC members, city officials and community leaders.

## Ticket Price:

**\$125** - Member Individual

**\$1,500** - Table of 10 - includes premium seating together and logo recognition on table

**\$75** - Individual ticket for public officials, young professionals, and organizations with fewer than 20 employees

## Presenting Sponsor - \$20,000

- Recognized exclusively as Presenting Sponsor in event title and during event program
  - Annual Meeting presented by Organization Name
- Opportunity to make welcome remarks on stage
- Logo placed on: Event page, Program, Presentation and Signage
- Email and social media promotions
- Opportunity to provide your organization's marketing materials to each attendee
- Post-event attendee List (name and company only)
- 20 Complimentary Tickets / 2 tables to event

## Premier Sponsor - \$15,000

- Recognized exclusively as Premier Sponsor in event title and during event program
- Opportunity to make welcome remarks on stage
- Logo placed on: Event page, Program, Presentation and Signage
- Email and social media promotions
- Opportunity to provide your organization's marketing materials to each attendee
- Post-event attendee list upon request (name and company only)
- 20 complimentary tickets / 2 tables to event

## Program Sponsor - \$10,000

- Recognized as Program Sponsor during event program
- Logo placed on: Event page, Program, Presentation and Signage
- Email and social media promotions
- Post-event Attendee list upon request (name and company only)
- 20 complimentary tickets / 2 tables to event



## Corporate Sponsor - \$6,000

- Recognized as Corporate Sponsor during event program
- Logo placed on: Event page, Program, Presentation and Signage
- Email and social media promotions
- 10 complimentary tickets / 1 table to event

## Contributing Sponsor - \$3,000

- Recognized as Contributing Sponsor during event program
- Name placed on: Event page, Program, Presentation and Signage
- Email and social media promotions
- 5 complimentary tickets to event

## Hospitality, Reception, After-party, Floral Sponsors - \$2,000

*(Exclusive Opportunities)*

- Recognized exclusively as Sponsor during event program
- Name placed on: Event page, Program, Presentation and Signage
- Email and social media promotions
- 2 complimentary tickets to event

2026

# Small Business Expo

Small Business Summit and Expo provides a variety of networking events to:

- Celebrate, educate, connect, and showcase small businesses in our region
- Introductions to exhibitors during expo for potential new business opportunities
- Foster new and strengthen existing connections among attendees
- Participate in training tracks, essential building blocks for business growth and development

The program will have two rounds of workshop training sessions with several important and relevant options to choose from and will include breaks to explore the expo tables and connect with small businesses and resources.

Our lunch program will feature inspiring speakers from the small business community and will be another great way to connect with others. The expo will continue into early afternoon with plenty of time to network.

By bringing together the members of several chambers in the East Metro and beyond, we hope to offer a wide array of connections and support to our vibrant small business community.

**May 8, 2026**  
**8:00am – 3:00pm**  
**Location: RiverCentre**

**Audience:**  
 300+ Attendees and 200+ expo booths.

**Ticket Price:**  
 \$50 - Member entrepreneur / non-profit / small business under 20 employees  
 \$75 - Member  
 \$95 - Non-Member  
 \$250 - Vendor table + 2 tickets, small business (1-49 employees)  
 \$750 - Vendor table + 2 tickets, business (50+ employees)

In Partnership With:



### Presenting Sponsorship - \$10,000

- Recognized exclusively as Presenting Sponsor in event title and during event program:
  - Small Business Expo presented by Organization Name.
- Logo placed on: Event page and Presentation, if applicable
- Email and social media promotions
- Opportunity to welcome attendees and provide opening remarks.
- Opportunity to staff a 10x20' table, prominent position.
- Provide your organization's marketing materials to all expo tables and luncheon attendees
- Networking with business and community leaders
- Post-event list of attendees (name and company only)
- 10 tickets to the event



### Corporate Sponsor - \$6,000

- Recognized as Corporate Sponsor during event program.
- Logo placed on: Event page and Presentation, if applicable
- Email and social media promotions
- Networking with business and community leaders.
- 10x10' Expo table
- 5 tickets to the event

### Contributing Sponsor - \$3,000

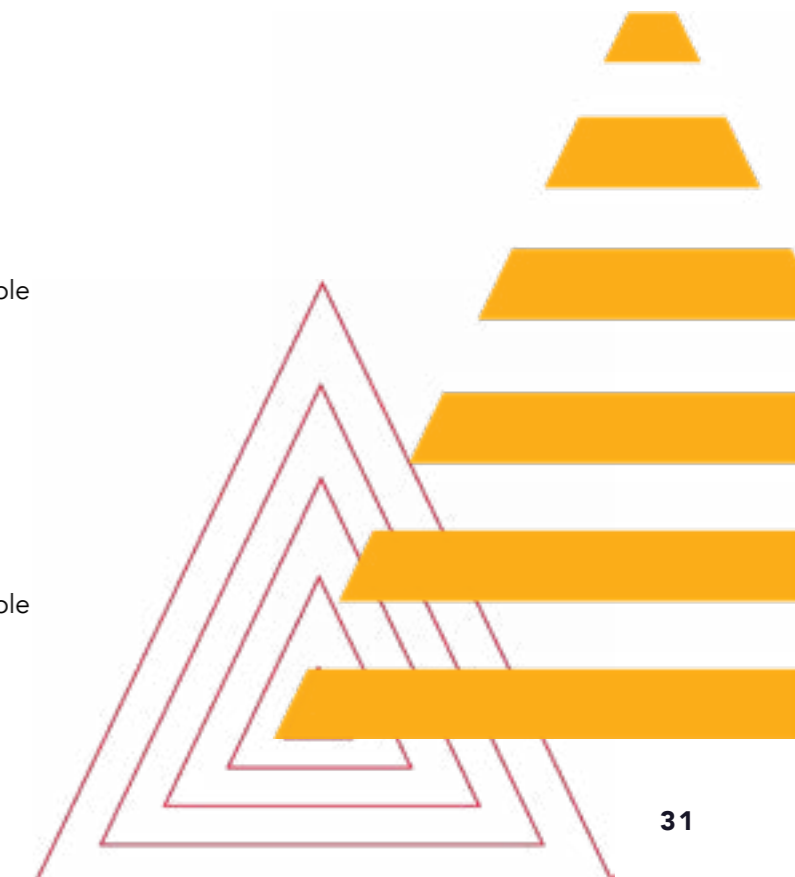
- Recognized as Contributing Sponsor during event program.
- Name placed on: Event page and Presentation, if applicable
- Email and social media promotions
- Networking with business and community leaders
- 10x10' Expo table
- 3 tickets to the event

### Session Sponsor - \$2,000 - (4 Available)

- Opportunity to introduce session
- Name placed on: Event page and Presentation, if applicable
- Email and social media promotions
- Networking with business and community leaders
- 2 tickets to the event

### Coffee Break Sponsor - \$2,000

- Recognized as coffee break sponsor.
- Name placed on: Event page and Presentation, if applicable
- Email and social media promotions
- Networking with business and community leaders
- 2 tickets to the event



2026

# Golf Classic

Join colleagues and friends for a fun-filled day of golf at the St. Paul Area Chamber Annual Golf Classic. The event will be held at the members-only North Oaks Country Club. As a sponsor of this event, you will be a partner in providing this exclusive event to both members and nonmembers. Participants can register individually or gather a foursome to take full advantage of this networking opportunity.

**June 29, 2026**

**11:00 AM – 6:00 PM**

**North Oaks Golf Club**

11:00 AM | Registration, Networking and Lunch

12:00 PM | Shotgun Start

5:30 PM | Reception, Networking, and Awards

## Audience:

144 golfers including business and community leaders.

## Ticket Price:

**\$275** - Individual Golfer

**\$1,100** - Foursome

### Presenting Sponsor - \$6,000 - (Exclusive Opportunity)

- Recognized exclusively as Presenting Sponsor in event title and during event program
  - Golf Classic presented by Organization Name.
- Logo placed on: Event page, Presentation and Signage
- Email and social media promotions
- Opportunity to host a Hospitality Tent for the entirety of the event.
- Opportunity to welcome attendees
- One complimentary foursome (includes lunch, dinner and reception)

### Corporate Sponsor - \$3,000

- Recognized as Corporate Sponsor during event program
- Logo placed on: Event page, Presentation and Signage
- Email and social media promotions
- Two complimentary golfers (includes lunch, dinner and reception)

### Award Sponsor - \$2,000 - (Exclusive Opportunity)

- Recognized exclusively as Awards Sponsor during event program
- Logo placed on: Event page, Presentation and Signage
- Email and social media promotions
- Two complimentary golfers (includes lunch, dinner and reception)

### Bag Drop Sponsor - \$2,000 - (Exclusive Opportunity)

- Recognized exclusively as Bag Drop Sponsor during event program.
- Logo placed on: Event page, Presentation and Signage
- Email and social media promotions
- Opportunity to have employees at the bag drop to greet golfers
- Two complimentary golfers (includes lunch, dinner and reception)



### Beverage Cart Sponsor - \$2,000 - (Exclusive Opportunity)

- Recognized exclusively as Beverage Cart/Bar Sponsor during event program.
- Logo placed on: Event page, Presentation and Signage
- Email and social media promotions
- Two complimentary golfers (includes lunch, dinner and reception)

### Golf Cart Sponsors - \$2,000 - (Exclusive Opportunity)

- Recognized exclusively as Golf Cart Sponsor during event program.
- Logo placed on: Event page, Presentation, Signage and Golf carts (72 Golf Carts)
- Email and social media promotions
- Two complimentary golfers (includes lunch, dinner and reception)

### Lunch Sponsor - \$2,000 - (Exclusive Opportunity)

- Recognized exclusively as Lunch Sponsor during event program
- Logo placed on: Event page, Presentation and Signage
- Email and social media promotions
- Two complimentary golfers (includes lunch, dinner and reception)

### Mulligan Sponsor - \$2,000 - (Exclusive Opportunity)

- Recognized exclusively as Mulligan Sponsor during event program.
- Logo placed on: Event page, Mulligan signage, Presentation Event signage and Mulligan cards
- Email and social media promotions
- Opportunity to staff a Mulligan table and host a prize drawing
- Two complimentary golfers (includes lunch, dinner and reception)

### Photography Sponsor - \$2,000 - (Exclusive Opportunity)

- Recognized exclusively as Photography Sponsor during event program
- Logo placed on: Event page, Presentation and Signage
- Email and social media promotions
- Two complimentary golfers (includes lunch, dinner and reception)

### Reception Sponsor - \$2,000

- Recognized exclusively as Reception Sponsor during event program
- Logo placed on: Event page, Presentation and Signage
- Email and social media promotions
- Two complimentary golfers (includes lunch, dinner and reception)

### Contest Sponsor - \$800 - (Exclusive Opportunity)

- Recognized exclusively as Contest Sponsor during event program
- Name placed on: Event page, Presentation and Signage at the hole on either the tee or the green
- Email and social media promotions
- Invitation for two to join in the networking and awards dinner and reception

### Driving Range Sponsor - \$800 - (Exclusive Opportunity)

- Recognized exclusively as Driving Range Sponsor during event program
- Name placed on: Event page, Presentation and Signage at driving range
- Email and social media promotions
- Invitation for one to join in the networking and awards dinner and reception

### Hole Sponsor - \$800 - (Limited Availability)

- Recognized as Hole Sponsor during event program
- Logo placed on signage at your designated hole
- Name listed on Event page and Presentation
- Email and social media promotions
- Opportunity to have on-site contest / prizes / marketing materials at hole the day of the event
- Chamber to provide one table, two chairs at your designated hole
- Two complimentary lunches (for individuals on-site at assigned hole location)
- Invitation for two to join in the networking and awards dinner and reception



### Hole-in-One Sponsor - \$800 - (Exclusive Opportunity)

- Recognized exclusively as Hole-in-One Sponsor during event program
- Name placed on: Event page, Presentation and Signage at the hole on either the tee or the green
- Email and social media promotions
- Opportunity to have one staff member at the contest hole
- Chamber to provide a chair at your designated hole
- Complimentary lunch for staff member
- Invitation for two to join in the networking and awards dinner and reception

### Putting Green Sponsor - \$500 - (Exclusive Opportunity)

- Recognized exclusively as Putting Green Sponsor during event program
- Name placed on: Event page, Presentation and Signage at putting green
- Email and social media promotions
- Invitation for one to join in the networking and awards dinner and reception

### Gift Bag Sponsor - In Kind

- Recognized exclusively as Gift Bag Sponsor during event program
- Logo placed on: Event page, Presentation and Signage
- Email and social media promotions
- Supply Gift bag for each golfer
- Invitation for two to join in the networking and awards dinner and reception



2026

# Annual Foundation Celebration

The annual celebration is an important fundraiser for the Foundation and features our Really Big Time Silent Auction, Wine Wall, and recognition of our HERBIE Award Winners. Show your support for community leadership while helping the Foundation fulfill its mission to create resources to invest in our region's vitality by developing and engaging a talented workforce.

**Date: TBD**  
**11:00 AM - 1:00 PM**

**LOCATION: TBD**

774 Snelling Ave N  
Saint Paul, MN 55104

**Ticket Price:**

\$85 - Member  
\$680 - Table of 8

**DONATE NOW**

**SPONSORSHIP OPPORTUNITIES:**

Contact [kathleen@stpaulchamber.com](mailto:kathleen@stpaulchamber.com)

**Presenting Sponsor - \$6,000**

- Table of 8
- Recognition from Podium During Event
- Logo on Registration Site and In Newsletters

**Corporate Sponsor - \$3,000**

- Table of 8
- Recognition from Podium During Event
- Logo on Registration Site and In Newsletters

**Contributing Sponsor - \$2,000**

- Table of 8
- Recognition from Podium During Event
- Logo on Registration Site and In Newsletters

**HERBIE Award Sponsorship - \$1,000**

- Two Tickets
- Logo on Award Certificate

**Wine Wall Sponsorship - \$1,000**

- Two Tickets
- Logo on Wine Wall Sign and all Wine Tags

**Really Big Time Silent Auction Sponsorship - \$1,000**

- Two Tickets
- Logo online on the Silent Auction site
- Logo on all Silent Auction sheets at Foundation Luncheon



2026

# COMPETE 26

Our region consistently is ranked among the best places to do business in the U.S. Hear directly from Greater MSP about regional business priorities that are impacting Minnesota's economy and future. We will unveil the 2025 Regional Indicators Dashboard and investigate metrics that tell the story of our region's competitiveness in the global race for investment and talent.

Hosted By:



**Date: TBD**  
**8:00-10:00 AM**

**Audience:**

400+ attendees including St. Paul Area Chamber and Minneapolis Regional Chamber Members, and GREATER MSP partners

**Ticket Price:**

- \$55 - Member
- \$65 - Non-Member
- \$45 - Non-Profit / Small Business (20 employees or less)
- \$440 - Table of 8
- \$1,000 - Premium table of 8 with logo recognition

**Presenting Sponsor - \$10,000**

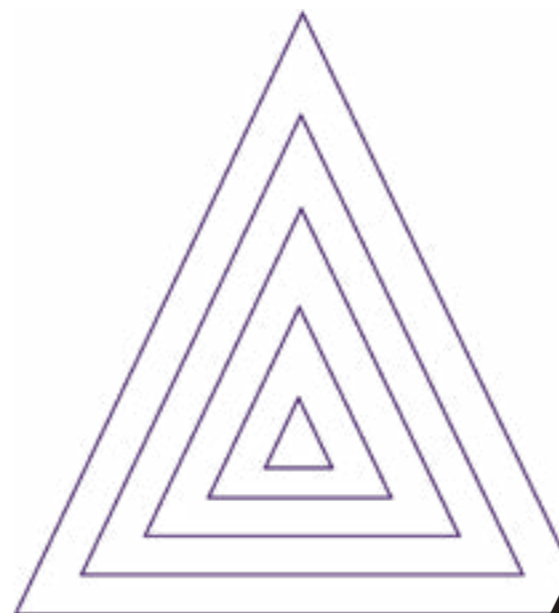
- Recognized exclusively as Presenting Sponsor in the event title and during the event program
  - Regional Business Priorities Update presented by Organization Name
- Logo included on: event page, program, presentation and signage
- Email and social media promotions
- Opportunity to speak at the event and provide your organization's marketing materials to each attendee
- Post-event attendee list (name and company only)
- 10 complimentary tickets / 1 table for the event

**Corporate Sponsor - \$6,000**

- Recognized as Corporate Sponsor during the event program
- Logo included on: event page, program, presentation and signage
- Email and social media promotions
- 5 complimentary tickets for the event

**Contributing Sponsor - \$3,000**

- Recognized as Contributing Sponsor during the event program
- Name included on: event page, program, presentation and signage
- Email and social media promotions
- 3 complimentary tickets for the event



# InterCity Leadership Visit



## 2026 SPONSORSHIP OPPORTUNITIES

A delegation of Minneapolis-St. Paul business and community leaders travel to a different city each year, hosted by the Minneapolis Regional and St. Paul Area Chambers. Participants include approximately 100 top business, nonprofit, civic, and elected leaders from across the Twin Cities. Sponsoring this event is a highly visible, personal, and targeted one-of-a-kind opportunity to be in front of this group of key regional leaders.

The sponsorships listed here are general options – as our agenda develops, specific topic sessions and speaker information will be available. We are also open to crafting sessions that align with issues of interest to sponsors.

**Date:** Sept/Oct 2026

**Location:** TBD

**Audience:**

100+ Attendees

**Ticket Price:**

\$3,200 per person includes hotel and meals, ground transportation

### Presenting Sponsorship Benefits - \$25,000

Presenting Sponsor(s) of the 2025 InterCity Leadership Visit will receive the following benefits:

- All program materials, communication, and references to the ICLV experience will be branded “2025 ICLV Presented by your organization”
- An opportunity to inform the content of one session and the opportunity to influence the overall agenda if desired
- The opportunity to speak at the opening and closing receptions in Detroit
- The opportunity to invite guests to attend evening receptions and dinners during our visit to Detroit
- The opportunity to welcome ICLV attendees to Detroit via email or letter
- The opportunity to author a column for inclusion in St. Paul Area and Minneapolis Regional Chamber newsletters
- Acknowledgment by leadership and staff during all sessions and gatherings
- Access to attendee, presenters, and local leadership contact information following the visit

**Attendee opportunity:** The Presenting Sponsorship includes one complimentary admission for one company representative. Two additional company representatives may also attend and receive a discount of \$500 each, so their price is \$2,700 each.

### Premiere Sponsorship - \$15,000

Premiere Sponsor(s) of the 2025 InterCity Leadership Visit will receive the following benefits:

- An opportunity to inform the content of one session and the opportunity to influence the overall agenda if desired
- All program materials, communication, and references to the ICLV experience will include your organizations branding in a prominent position
- Opportunity to speak at one of the group dinners
- Opportunity to invite a limited number of guests to evening receptions and dinners during our visit to Detroit
- The opportunity to welcome ICLV attendees to Detroit via email or letter
- Acknowledgment by leadership and staff at during all sessions and gatherings
- Access to attendee, presenters and local leadership contact information following the visit

**Attendee opportunity:** The Premiere Sponsorship includes one complimentary admission for one company representative. One additional company representatives may also attend and receive a discount of \$500, so their price is \$2,700 each.

### Dinner Sponsor - \$7,500

- Opportunity to speak at one of the group dinners
- Opportunity to host a head table which could include guests from Detroit or ICLV delegates
- Opportunity to promote your organization through marketing materials or online content.
- Organization branding on occasion signage

### Evening Reception Sponsor - \$6,000

- The opportunity to welcome ICLV delegates and guests to the evening reception
- The opportunity to promote your organization through marketing materials or online content.
- Organization branding on occasion signage

### Lunch Sponsor - \$3,000

- The opportunity to welcome guests from the podium
- Introduce and welcome guest speakers and VIP's

### Breakfast Sponsor - \$3,000

- The opportunity to welcome guests from the podium
- Introduce and welcome guest speakers and VIP's

### Website & Application Sponsor - \$6000

- Organization branding on the website and app
- Opportunity to speak during our program
- Opportunity to provide organization information directly on the app



**Session Sponsor - \$3,000**

- The opportunity to welcome guests from the podium and provide opening remarks
- Introduce and welcome guest speakers and VIP's

**Transportation Sponsor - \$3,000**

- Organization branding on signage and ICLV app throughout the visit
- Organization branding on all transit maps and transportation notices provided to delegates
- Organization branding on signage for all transportation vehicles

**Tour Sponsor - \$2,000**

- The opportunity to welcome guests during the tour
- Organization branding on all tour related content

All sponsors will receive the opportunity to promote their organization through marketing materials or online content in the app, will be recognized on signage and in the app, and will be recognized in verbal remarks.



2026

# CAREER CONNECT

## DISCOVER YOUR PATH

Students from area high schools are invited to attend Career Connect Day with their schools. For 90 minutes, they will have the opportunity to meet and talk with people who work in the real world, in a wide array of career areas, and to try interactive activities related to those careers and find out what it takes to move toward their dream job. Join us for an inspiring day!

Last year, nearly 100 organizations and businesses participated and 2,000 students attended. We are excited about the way this event continues to grow and offer opportunities to our next generation of leaders!

Career Connect Day is an opportunity for students to interact with local organizations and businesses - and explore future career paths! It's also a great opportunity for your business to gain visibility with others, and to network!

**October 13, 2026**  
**Saint Paul RiverCentre**

**Career Exploration:**  
**9:00 AM - 12:00 PM**

A day of career exploration and skill building for high school students from across the Twin Cities metro, focused on introducing paths and possibilities.

Contact us for more details on signing up -  
[events@stpaulchamber.com](mailto:events@stpaulchamber.com)

### Gold Sponsor - \$10,000

- 20x20 large booth
- Company name/logo listed on event schedule/maps/signage
- Email and social media promotions
- Post-event survey results
- First right of refusal for next year's event

### Teacher Resource or Student Support Space Sponsor: \$7,500

*(One of each available. First come, first served)*

Sponsorship of 20x30 Teacher Resource Area or Student Support Space, with recognition.

- Exhibitor Table (premium location) within 20x30 Teacher Resource or Student Support Space
- Recognized as Teacher Resource or Student Support Space Sponsor in communications
- Dedicated signage at event space
- Company name/logo listed on event schedule/maps/signage
- Email and social media promotions
- Post-event survey results
- First right of refusal for next year's event

### Refreshment Sponsor: \$6,000

Sponsor of coffee and refreshment break area for exhibitors & teachers.

- 10x20 booth included
- Recognized as Refreshment Sponsor in communications
- Dedicated signage at event space
- Company name/logo listed on event schedule/maps/signage
- Email and social media promotions
- Post-event survey results
- First right of refusal for next year's event



### Silver Sponsor: \$5,000

- 10x20 booth provided
- Company name/logo listed on event schedule/maps/signage
- Email and social media promotions
- Post-event survey results
- First right of refusal for next year

### Bronze Sponsor: \$2,500

- 10x10 booth provided
- Company name/logo listed on event schedule/maps/signage
- Email and social media promotions
- Post-event survey results
- First right of refusal for next year

### Booth Opportunities: *(Early-bird rate ends September 9)*

Company and location listed in event guide.

- **10x10 table:**
  - Early-bird: \$400 (\$350 chamber members)
  - Regular rate: \$500 (\$400 chamber members)
- **10x20 table:**
  - Early-bird: \$700 (\$550 chamber members)
  - Regular rate: \$800 (\$650 chamber members)
- **20x20 table:**
  - Early-bird: \$1,000 (\$850 chamber members)
  - Regular rate: \$1,500 (\$950 chamber members)
- **Nonprofit Booth Rates - 10x10:**
  - Early-bird: \$300 (\$250 chamber members)
  - Regular rate: \$400 (\$350 chamber members)

*Small Business pricing is available - please connect with us.*

# Government Affairs



## Amplify Business Voices

Our commitment to our members is to ensure that business voices are heard in a broad array of policy debates at all levels of government. We advocate fiercely on behalf of our members and our business community and provide expert Government Affairs support through Issue Forums and campaigns. We actively engage with elected officials, providing them with accurate and trustworthy information, advancing our initiatives, and sharing the employer perspective on policy considerations. We are a non-partisan organization and conduct our interactions to reinforce that position.

### The Chamber Government Affairs Team serves as:

- Coalition Builders
- Lobbyists
- Media Strategists
- Conveners
- Public Policy and Political Advisors
- Subject Matter Experts

## Cultivate Relationships and Lobbying

When we say our catch phrase is “making connections that count,” we walk the walk. Whether in Washington D.C., the State Capitol, the County Boards, or City Halls throughout our footprint, the St. Paul Area Chamber Government Affairs team cultivates relationships with elected officials, executive branch regulators, thought leaders, and opinion makers.

Our Government Affairs team can help your organization with government relations through:

- Committee or Public Hearing Testimony
- Letters of Support or Opposition to Legislation
- Attending Meetings with Elected Officials or Administration Staff
- Amplify your voice through our advocacy work. We leverage the collective voice of employers to promote economic vitality across the region.

## Voter and Civic / Community Education

The St. Paul Area Chamber strives to promote an informed voting and civic population. We aim to educate our members on policy and politics that impact their businesses and employees. As a service we provide:

- Committee or Public Hearing Testimony
- Letters of Support or Opposition to Legislation
- Attending Meetings with Elected Officials or Administration Staff
- Amplify your voice through our advocacy work. We leverage the collective voice of employers to promote economic vitality across the region.

## GA Sponsorship Benefits

Your Government Affairs sponsorship provides:

- Recognition in our Advocacy Newsletter (weekly during session, bi-weekly during the interim), to 1100+ readers per issue
- Logo displayed at beginning and end of Issue Forums (ad hoc) and verbal mention to attendees
- Opportunities for your employees to serve as subject matter panelists or moderators
- Campaigns, Website and more.

2026

# Leadership Series

Business stakeholders (including employees, customers, and governments) want employers to play a more prominent role in addressing the dynamic changes in today's marketplace. These changes in areas such as transit, affordable housing and climate change are opportunities for businesses to differentiate themselves by implementing solutions which can result in maximum productivity and profitability. We have real opportunities for increased business success, giving companies a more positive brand impact, corporate purpose, and team performance.

## Leadership Series - 4 Per Year

Designed to create community among participants and provide a network of organizational and operational leaders and practitioners of DEI. Three of these sessions will be speaker-led training and 3 will be in-person, interactive events/activities.

*Held: April, June, August, November*

### Audience:

100 attendees including members (large corporate and small organizations) and DEI practitioners

### Ticket Price:

**\$40 Member** for an individual session

**\$60 Non-Member** for an individual session

### Series Package:

- \$250 Member/\$300 Non-Member for all six sessions (buy 5, get one free)
- \$200 Member/\$250 Non-Member when three or more from same organization participate
- \$200 Leadership practitioner pricing flat fee for Series (eligible for partners in the journey who are responsible for leadership development in their organizations or consulting practice); \$175 when attending with three or more from their organization



### Presenting Sponsorship - \$10,000

- Recognized exclusively as Presenting Sponsor in event title and during event program:
  - Leadership Series presented by Organization Name
- Logo placed on Event page and Presentation
- Email and social media promotions
- Opportunity to provide your organization's marketing materials to each attendee
- Networking with business and community leaders
- 5 Complimentary Tickets to series.
- Post-event list of attendees (name and company only)

### Corporate Sponsor - \$6,000

- Recognized as Corporate Sponsor during event program.
- Logo placed on Event page and Presentation
- Email and social media promotions
- Networking with business and community leaders.
- 3 Complimentary Tickets to series.

### Contributing Sponsor - \$3,000

- Recognized as Contributing Sponsor during event program.
- Name placed on Event page and Presentation
- Email and social media promotions
- Networking with business and community leaders.
- 2 Complimentary Tickets to series.

2026

# Lunch with Leaders

This is our quarterly leadership series focused on: women in business, the economy, entrepreneurialism, and a legislative preview — featuring leaders from our region with the inside scoop on latest business developments. Look forward to networking with other members before and after each event.

4 Per Year

**Audience:**

50-75 attendees

**Ticket Price:**

\$40 - Member

\$60 - Non-Member

**Presenting Sponsor - \$10,000 for Series**

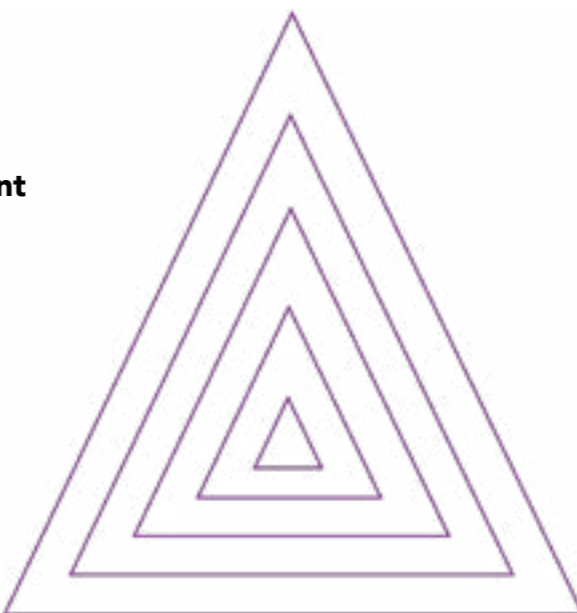
- Recognized exclusively as Presenting Sponsor in event title and during event program(s):
  - Lunch With Leaders Series presented by Organization Name
- Logo placed on: Event page and Presentation
- Email and social media promotions
- Opportunity to provide your organization's marketing materials to each attendee
- Networking with business and community leaders
- 1 Complimentary Table at each event
- Post-event list of attendees (name and company only)

**Corporate Sponsor - \$6,000 for series | \$3,000 per event**

- Recognized as Corporate Sponsor during each event program
- Logo placed on: Event page and Presentation
- Email and social media promotions
- Networking with business and community leaders
- 5 Complimentary Tickets to each event / or 3 per event

**Award Sponsor - \$3,000 for series | \$2,000 per event**

- Recognized as Contributing Sponsor during event program
- Name placed on: Event page and Presentation
- Email and social media promotions
- Networking with business and community leaders
- 3 Complimentary Tickets to each event / or 2 per event



## Recurring Event Sponsorships

For more than 150 years, the Chamber has served as a gateway to business advantage. Through exceptional events and powerful advocacy efforts, the Chamber gives members a significant edge in a competitive marketplace. Be a part of our 2025 programming and increase your organization's brand visibility with more than 1,600 member and affiliated businesses!



### Events Available to Sponsor:

#### Chamber Connect

6 Per Year  
75-100 Attendees

#### Roseville Business Council

5 Per Year  
~35 Attendees

#### Government Affairs Issue Roundtables

Scheduled around timely issues  
(attendance varies by event)

#### Presenting Sponsor - \$6,000 - (Exclusive Opportunity)

- Recognized as Presenting Sponsor during event program
- Logo placed prominently on:
  - Event page
  - Email promotions
  - Event presentation and signage
- Opportunity to provide welcome remarks
- Opportunity to provide your organization's marketing materials to each attendee
- Networking with business and community leaders
- List of Attendees (names and organizations only)
- 5 Complimentary Tickets to each event

#### Corporate Sponsor - \$3,000

- Recognized as Corporate Sponsor during event program
- Logo placed prominently on:
  - Event page
  - Email promotions
  - Event presentation and signage
- Networking with business and community leaders
- 3 Complimentary Tickets to each event

#### Contributing Sponsor - \$2,000

- Recognized as Contributing Sponsor during event program
- Name placed prominently on:
  - Event page
  - Event presentation and signage
- Name listed on Email promotions
- Networking with business and community leaders
- 2 Complimentary Tickets to each event

# ADVERTISING OPPORTUNITIES

## WEBSITE ADVERTISING

Gain exposure for your business by advertising on the St. Paul Area Chamber website. The site serves as the primary communications hub for member news, information, and upcoming events.

## PLACEMENT AND PRICING

- Position 1 - \$750
  - "Above the fold" placement on all interior pages
- Position 2 - \$400
  - "Below the fold" placement on all interior pages.



## NEWSLETTER ADVERTISING

Advertise in our Access eNewsletter and reach over 9,000 business contacts each week.

## PLACEMENT AND PRICING

- Position 1 - \$500
  - "Above the fold" placement (may vary based on weekly content)
- Position 2 - \$250
  - "Below the fold" placement (may vary based on weekly content)

Advertise in our *Advocacy, Young Professionals, and LSP* newsletters. **\$150 per insertion (one position)**

## Dedicated Email

Send a dedicated email to our business contacts list.

- \$500 per CPM (1,000 contacts)



## QUARTERLY PUBLICATION

Digital publication featuring news, information and events from St. Paul Area Chamber.

- Full-Page = \$1,000
- 1/2-Page (7.5"x5") = \$500
- 1/4-Page (3.7"x5") = \$250

## IMPACT:

**SOCIAL MEDIA: #followers**



## PRIMARY AUDIENCE:

Professionals between ages of 25 and 60

- Decision-makers – 52% are business owners
- Small to mid-sized businesses – 80% of companies have <100 employees

## ART REQUIREMENTS

- Website Advertising:
  - Leaderboard Banner: 970 x 90px (top or bottom of a page)
- Newsletter Advertising:
  - Newsletter Banner Ad: 1200 x 400px

**PLEASE SUPPLY ALL ARTWORK AS JPG OR PNG FILE.**

**TO PURCHASE SPACE OR GET MORE INFORMATION, CONNECT WITH:**

**Beth Breidel**, Director of Membership  
 (612) 865-4383  
 beth@stpaulchamber.com



# MAKING CONNECTIONS THAT COUNT

**ST PAUL**  
AREA CHAMBER

 St. Paul Area Chamber

 St. Paul Area Chamber

 @stpaulchamber

 @SPACC

[stpaulchamber.com](http://stpaulchamber.com)